



Circular Economy, What does it mean for (W)EEE?

Draft program EERA Anniversary

18th of September 2014

Autoworld, Jubelpark 11, Brussels Belgium

The society is aware that our way of producing and consuming goods needs to change. The concept of Circular Economy is about changing the industrial economy from linear to circular. The term encompasses more than the production and consumption of goods and services, including a shift from natural resources to the use of renewable resources. It includes discussion of the role of money and finance as part of the wider debate and the rethinking of economic performance measurement tools.

Recyclers of electronic and electrical equipment are an important link in the chain. For this reason EERA focuses during its 10 years Anniversary Congress on this, by inviting other stakeholders to share their framework of thinking. What does the concept of Circular Economy mean for the (W)EEE industry? The European Commission on the vision of an economy in loops, the producers from EEE on eco-design, NGO's on extended producers responsibility, producers' responsibility organisations and municipalities on management of WEEE and recyclers on closing the loop and innovations. An inspirational setting to find out about the opportunities in skills in circular design and production, new business models, skills in building cascades and reverse cycles, and cross-sector collaboration.

Thursday 18th of September:

10.00-10.30 Coffee & registration

10.30-10.45 Opening by Mr. Jan Visser, President, EERA, and Mr. Norbert Zonneveld, Executive Secretary, EERA

10.45-11.45 Mr. Adam Minter, columnist with Bloomberg View, writer Junkyard Planet
Europe's Green Future Belongs to Asia: Perspectives on (W)EEE and the Junkyard Planet

11.45-12.15	Mr. William Neale, member of the Cabinet of Mr. Potočník, Commissioner for environment, European Commission
12.15-13.00	Dr. Thomas Marinelli, Environment, Health & Safety, Group Sustainability, Philips International B.V. <i>Royal Philips - Creating value through sustainability</i>
13.00 -13.45	Lunch
13.45-14.15	Mr. Stephane Arditi, Product and Waste Policy Manager, The European Environmental Bureau <i>A new WEEE forward</i>
14.15-14.45	Mr. Philip Morton, President of WEEE Forum
14.45-15.15	Mrs. Vanya Veras, Secretary General, Municipal Waste Europe
15.15-15.30	Coffee
15.30-16.00	Mr. Alexandre Delacoux, Director General, Bureau of International Recycling (<i>invited</i>)
16.00-16.30	Mrs. Bibiana Ferrari, Relight srl, HydroWEEE project <i>How an Italian SME can recover rare earths from E-Waste</i>
16.30-17.30	Closing, drinks & museum

Registration:

Please register now at the EERA website: www.eera-recyclers.com or by sending an e-mail: anniversary@eera-recyclers.com. There are max. 150 places available. We have already registered 90 attendees. This congress is for free for EERA members invited guests. Not invited guests can be registered for the fee of 150 euros.

EERA is looking forward to welcome you at the 10th Anniversary Congress!



Come to our 10 years anniversary conference on 18 September 2014 in Brussels

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Register at www.eera-recyclers.com or anniversary@eera-recyclers.com